

## PROGRAM AND ORGANIZING COMMITTEES

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Department of Accounting, Taxation and Audit  
Educational-Scientific Institute of Economics of CNUT

## APPLICATION

for participation in the II International scientific-practical conference „Statistical and expert-analytical support of sustainable development management of economy and social sphere” must be filled according to the form attached as a separate file.

Form of participation in the conference – **extramural (distance)**.

Conference languages: Ukrainian, English, Polish, Russian.

## PUBLICATION PROVIDED

of a **collective monograph** with materials of the conference. The monograph is assigned to International standard number (ISBN), USC and LBC. The monograph will be available in international scientific-metric databases, depositories and search engines. Copies of the monograph will be sent according to the list of mandatory deliveries (order of MES of Ukraine №1112 of 17.10.2012)

Conference participants may also publish an article according to the subject in scientific journals of CNUT:

– „Problems and Prospects of Economics and Management”, included in the list of scientific professional publications of Ukraine and into the international scientific-metric database eLibrary.ru, placed Google Scholar, Vernadsky National Library of Ukraine (archive), URAN, Index Copernicus, USJ, ResearchBib, BASE, WordCAT. Basic requirements to the design and transfer of scientific articles manuscripts – see <http://ppeu.stu.cn.ua/> Contact person: Maksym Dubyna, tel. +38 099 376 32 87, e-mail: [maksim-22@yandex.ru](mailto:maksim-22@yandex.ru)

– „Scientific Journal of Polissia” – scientific specialized edition indexed in the following international scientific-metric databases, depositories and search engines: citation index ESCI in Web of Science (Thomson Reuters), ISSN International Centre (Paris), Ulrichweb™ Global Serials Directory, Google Scholar, RISC, Index Copernicus, Ukrainian scientific-educational network URAN, Vernadsky National Library of Ukraine, abstracts database „Scientific Ukrainika”, BASE, WordCAT – see <http://nvp.stu.cn.ua/> Responsible secretary: Nataliia Moroz, tel. +380462256981, e-mail: [nauk\\_visn@ukr.net](mailto:nauk_visn@ukr.net)

– and other, see <http://www.stu.cn.ua/staticpages/fahovivdannya/> or [http://library2.stu.cn.ua/resursi\\_biblioteki/periodika/](http://library2.stu.cn.ua/resursi_biblioteki/periodika/)

**Plenary meeting and work of the conference sections will take place online** through webinars system of Chernihiv National University of Technology for Tempus project IHSITOP.

Conference participants need to:

a) independently register at the website <http://webinars.stu.cn.ua/>. On the given e-mail you will receive a notification of account activation. Language of the website users choose on their own;  
b) in the day of conference 04.04.2017 visit the website, find in the calendar a group of events „II International scientific-practical conference „Statistical and expert analytical support of sustainable development management of economy and social sphere” and then go on by hyperlinks. It is recommended to connect 10-15 minutes before the event to test connection and solve technical issues that may occur.

The recommended browser: Chrome. When using other browsers it is necessary to install Adobe Flash Player. Speakers must also have a webcam and a microphone.

The conference programme will be sent to the given e-mail after 28.03.2017 and will be also published on the website <http://webinars.stu.cn.ua/>



Ministry of Education and Science of Ukraine  
Chernihiv National University of Technology  
together with  
Central Statistical Office in Chernihiv Region  
of the State Statistics Service of Ukraine  
with the participation of  
Batumi Shota Rustaveli University (Georgia),  
D. A. Tsenov Academy of Economics (Bulgaria),  
Warsaw School of Economics (Poland),  
Graduate School of Information Systems Management of the  
University of Applied Sciences (Latvia ) and  
State University of Jan Kochanowski (Kielce, Poland)

invite to participate in  
II International scientific-practical conference  
**„STATISTICAL AND EXPERT-  
ANALYTICAL SUPPORT OF  
SUSTAINABLE DEVELOPMENT  
MANAGEMENT OF ECONOMY AND SOCIAL  
SPHERE”**,  
that will be held in Chernihiv, Ukraine  
**on April 4, 2017**  
on the occasion of International Internet Day



The aim of the conference is to exchange experience of scientific research on the current state and prospects of statistical and expert-analytical maintenance of sustainable development in a globalizing world economy and a change of the industrial and information age into the era of knowledge societies, with simultaneous development of the digital economy. Popularization of statistics as an important basis for democratic processes and progress in the society. Drawing attention to the potential of the Chernihiv region of Ukraine.

### CONFERENCE THEME DIRECTIONS

**Section 1.** The fundamental theoretical-methodological principles of statistical and expert-analytical maintenance of management

**Section 2.** The European experience of development of statistical business process to ensure an adequate level of data quality and efficient statistical production

**Section 3.** Monitoring of the efficiency of Ukraine's integration into the EU and effectiveness of sectoral reforms conducted in the country

**Section 4.** Analytic, expert, legal and informational support of local and regional authorities in the process of decentralization

**Section 5.** Statistical and expert-analytical maintenance of economic potential management

**Section 6.** The improvement of government finance statistics, monetary and financial statistics

**Section 7.** Statistical and expert-analytical maintenance of management of economic activity and living standards

To participate in the conference are invited scholars and practitioners in the field of statistics, analytics; experts and teaching staff of higher educational institutions, scientific workers of scientific research institutions, doctoral students, graduate students, Master students, representatives of state and local governments, businesses, NGOs and all interested parties.

### Conference coordinators:

**Nadiia Yushchenko**, Ph.D. in Economics, Associate Professor, tel. +38 097 341 87 79, e-mail: [nadezhda15yu@gmail.com](mailto:nadezhda15yu@gmail.com), on technical issues of online broadcast – **Oleksandr Drozd**, senior lecturer, tel. +38 050 3444382, e-mail: [alpdrozd@yahoo.com](mailto:alpdrozd@yahoo.com)

We hope for your interest and cooperation!

### CONDITIONS OF PARTICIPATION IN THE CONFERENCE

1. All materials (the article, application, a copy of the payment receipt etc.) send only in electronic form **till 10.03.2017 (inclusively)** and to the e-mail: [nadezhda15yu@gmail.com](mailto:nadezhda15yu@gmail.com). Files must be in the format Word and named as in the example: Yushchenko\_section2\_article, Yushchenko\_section2\_application. Message subject – „Internet-conference SSM-2017”. You may also send a presentation of a video-performance, which will be placed on the conference page.

2. After sending the materials, wait for the conformation on their receiving during three working days. If you don't receive it – resend your message or call +38 097 341 87 79.

3. Master and graduate students are published only in collaboration with scientific supervisors who have a scientific degree. Otherwise, it is necessary to attach a scanned copy of a review-recommendation of the supervisor (with a certified signature), indicate his/her contact number and e-mail.

4. Financial terms.

Organizational fee is provided from each report (article) regardless of the number of authors. The registration fee is **300 UAH**, which includes sending a paper copy of the monograph to the authors.

For each article regardless of the number of co-authors one copy of the monograph is sent. The cost of additional copy – **200 UAH**.

The organizational fee is not paid by:

✓ doctors of science in case of their sole participation (with sending a paper copy of the monograph to the author);

✓ representatives of institutions-co-organizers of the conference from Bulgaria, Georgia, Latvia and Poland (providing authors with an electronic copy of the monograph in pdf-format; paper copies of the monograph will be sent to the scientific libraries of these educational institutions).

### Payment details<sup>1</sup>

Recipient: Chernihiv National University of Technology

Code of the Unified State Register of Enterprises and Organizations of Ukraine 05460798

Recipient Bank: State Treasury Service of Ukraine, Kyiv city, Interbranch turnover 820172

Current Account 31251264206996

Purpose of payment: *For participation in the conference SSM-2017*  
Name Surname of the participant

5. Publication of the monograph with the conference materials and their sending will be held within a month after the event. Materials of the conference will be also available in the electronic form on the websites <http://www.stu.cn.ua/staticpages/conference/> and [ekona.org.ua](http://ekona.org.ua)

### <sup>1</sup> in Ukrainian

Одержувач: Чернігівський національний технологічний університет  
Код ЄДРПОУ 05460798

Банк одержувача: ДКСУ м. Київ МФО 820172

р/р 31251264206996

Призначення платежу: *За участь у конференції СЗУ-2017 ІІІБ учасника*

### REQUIREMENTS TO THE MATERIALS OF THE MONOGRAPH

Submitted materials must be relevant, have novelty, reasoned scientific and practical orientation. **The responsibility for the scientific level of the reports, conclusions validity, reliability of results bear the authors and their scientific advisers.** The editors reserve the right to make editorial corrections to the texts of articles and return materials to the authors for revision.

Participant has the right to submit several articles that have not been previously published. The maximum number of authors of one article - three authors. If the supervisor is not a co-author, it is not required to indicate him/her in the text.

Size of the article - 10-18 pages of the text of A4 format, Microsoft Word. Font Times New Roman, size 14 (in tables, figures allowed 12), line spacing - single, paragraph - 1.25 cm. Alignment of the main text by width. Margins - 25 mm. on all sides of the page.

List of sources used is made in accordance with State Standard 7.1:2006 „System of standards on information, librarianship and publishing. Bibliographic record. Bibliographic description. General requirements and rules of drawing” (<http://www.library.gov.ua/images/files/gost71.pdf>), size of font 12 with obligatory reference to them in the text in square brackets. References in the English language shall be executed in accordance with the international standard bibliographic APA (<http://www.bibme.org/citation-guide/apa/>). Footnotes are not allowed!

Format of tables and figures should be exclusively literary use of colour and the background is not allowed. Each figure must be a single object. All figures and tables must be named. Do not use scanned objects! Formula type using formulas of Microsoft Equation editor.

Necessarily indicate in the materials the surname, initials, position of the author, place of work (study), e-mail, article title.

Conference book, and will not be considered in the reviewing process for publications prepared after the conference.

### EXAMPLE OF AN ARTICLE

**N. Yushchenko**, Ph.D. in Economics, Associate Professor, Associate Professor of the Department of Accounting, Taxation and Audit Chernihiv National University of Technology, Chernihiv, Ukraine  
e-mail: [nadezhda15yu@gmail.com](mailto:nadezhda15yu@gmail.com)

### IMPROVEMENT OF THE QUALITY OF STATE STATISTICAL ACTIVITIES AS A PREREQUISITE FOR FURTHER INTERNATIONAL INTEGRATION OF UKRAINE

High quality and timely statistical information on economic, social and environmental situation in Ukraine and its regions is necessary for further improvement of public administration and making informed, reasonable decisions on the sustainable development of the national economy and social sphere, is a necessary condition for the formation of civil society and further international integration of our state [1]. Reform of statistics is one of the 62 priority reforms and programs of development of the state, defined in the Sustainable development strategy „Ukraine – 2020” [2]. In this regard, taking into account the assessment and proposals of users of statistical information and respondents of state statistical observations, ...

### References

1. Stratehiya rozvytku derzhavnoyi statystyky na period do 2017 roku : Rozporyadzhennya Kabinetu ministriv Ukrainy № 145-r vid 20.03.2013 r. [Strategy of development of state statistics for the period up to 2017: Resolution of the Cabinet of Ministers of Ukraine №145-p of 20.03.2013]. Retrieved from <http://zakon0.rada.gov.ua/laws/show/145-2013-%D1%80/page>
2. Stratehiya staloho rozvytku „Ukrayina – 2020” : Ukaz Prezydenta Ukrainy № 5/2015 vid 12.01.2015 r. [Sustainable development strategy „Ukraine – 2020”: Order of the President of Ukraine №5/2015 of 12.01.2015]. Retrieved from <http://zakon5.rada.gov.ua/laws/show/5/2015#n10>
3. Holovach, A. V. (eds.) (2005) *Statystychnye zabezpechennya upravlinnya ekonomikoju: prykladna statystyka [Statistical ensuring of economic management, applied statistics: teaching manual]*. (A. V. Holovach, V. B. Zakhzhai & N. A. Holovach). Kyiv : KNEU (in Ukrainian).